



University of Pretoria Yearbook 2019

Research methodology 801 (EBW 801)

Qualification Postgraduate

Faculty Faculty of Economic and Management Sciences

Module credits 0.00

Programmes MCom Human Resource Management (Coursework)

MCom Tourism Management

MPhil Economics (Coursework)

MPhil Tourism Management

PhD Economics

PhD Marketing Management

PhD Organisational Behaviour

PhD Tourism Management

Service modules Faculty of Natural and Agricultural Sciences

Prerequisites No prerequisites.

Contact time Friday and Saturday classes

Language of tuition Module is presented in English

Department Economic and Management Sciences Deans Office

Period of presentation Year

Module content

- Developing the background to a research problem, and developing a problem statement and propositions and hypotheses relevant to their study.
- Compiling a thorough literature review of the topics they intend to study.
- Approaches to research: An overview of the different approaches to research (qualitative, quantitative and mixed methods) and the philosophical approaches that underpin them (positivism, post-positivism, interpretivism, constructivism, critical theory and pragmatism).
- Different research designs in quantitative and qualitative methods, and appropriate sampling approaches for the different research designs.
- Qualitative research methodology: An overview of qualitative methods for organisational research. An overview of the different methodologies on a continuum between modernistic qualitative and post-modernistic qualitative research.
- Quantitative research methodology



The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.